

Standard Retractable Banner Stand

Artwork template · 24 x 81 in · single sided

Full size (1:1): this page is exactly 24 x 81 in.

WHAT THE GUIDES MEAN

- Trim line = page edge (no bleed)
- - - Safe zone – keep text and logos inside
-  Top 1 in: held by the top rail – no text
-  Bottom 3 in: hidden in the base – no text

FILE SETUP

- CMYK color – no Pantone or spot colors
- Images 150 dpi at full size
- Convert all fonts to outlines
- Extend backgrounds to the page edge
(no extra bleed: this page is the print size)
- Save as a single-page PDF (or JPG)

**Before saving, delete the “Template guides”
and “Ardor info” layers.**

Hidden in base – no text (bottom 3 in)