

BACK DROP – hangs behind the table

Turn art here 180° if it should read from the back



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Table edge (approx.) – back

TABLE TOP (about 30 in)

Table Runner

Artwork template · 38 x 72 in · single sided

Full size (1:1): this page is exactly 38 x 72 in.

WHAT THE GUIDES MEAN

- Trim line = page edge (no bleed)
- Safe zone (1 in) – keep text and logos inside
- Table edge (approx.) – 30 in deep table, runner centred

FILE SETUP

- CMYK color – no Pantone or spot colors
- Images 150 dpi at full size
- Convert all fonts to outlines
- Extend backgrounds to the page edge (no extra bleed: this page is the print size)
- Save as a single-page PDF (or JPG)

Before saving, delete the “Template guides” and “Ardor info” layers.

Table edge (approx.) – front

FRONT DROP – faces your visitors (this edge hangs down)