

Custom SEG Fabric: how to measure

FABRIC ONLY – NO FRAME INCLUDED. Use an SEG frame you already have, or have one built to fit.

1 Measure the visible area

Measure the art area you can see on your frame, from one inside edge of the frame face to the other. Measure width and height in inches.

2 Order exactly that size

Enter that width and height. Do not add bleed or extra inches for the silicone edge.

3 The silicone edge

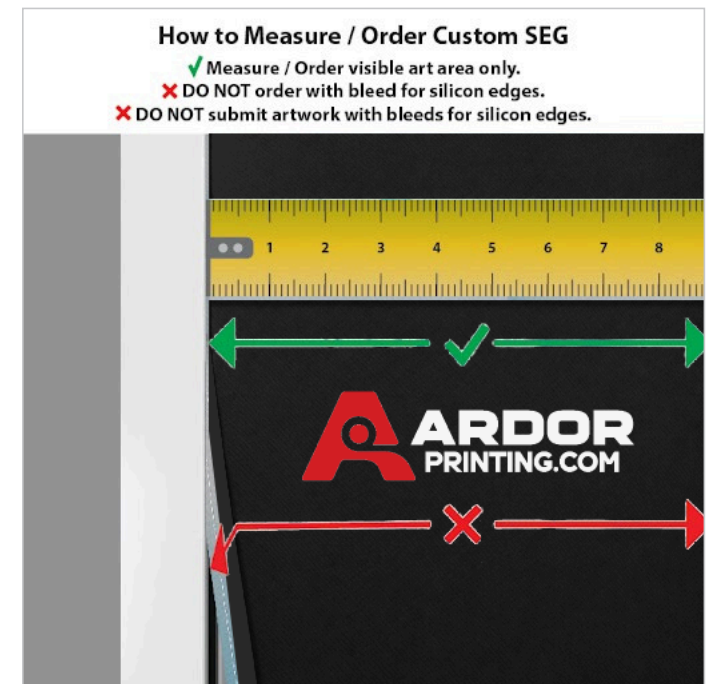
We sew a thin silicone edge around the print (about 0.44 x 0.135 in with the fabric). It presses into the channel of your SEG frame.

4 Pick Non-Lit or Backlit

Non-Lit for standard frames. Backlit is printed with more ink density for frames lit from behind (lightboxes).

5 Build your artwork

Build it at the ordered size: CMYK, 150 dpi at full size, fonts outlined, no crop marks or bleed. Keep text and logos about 1 in from every edge (our recommendation).



Measure the visible art area only: inside edge to inside edge of the frame face.

Any size up to 40 x 10 ft (480 x 120 in), either way. Single sided, printed on 6 oz. premium backlit fabric. Free shipping in the US. Questions or a size you are unsure about? Call (425) 629-0796 or request a quote at ardorprinting.com.